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CENTRE FOR
SPORTS STUDIES

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International Master in Management, Law and Humanities of Sport



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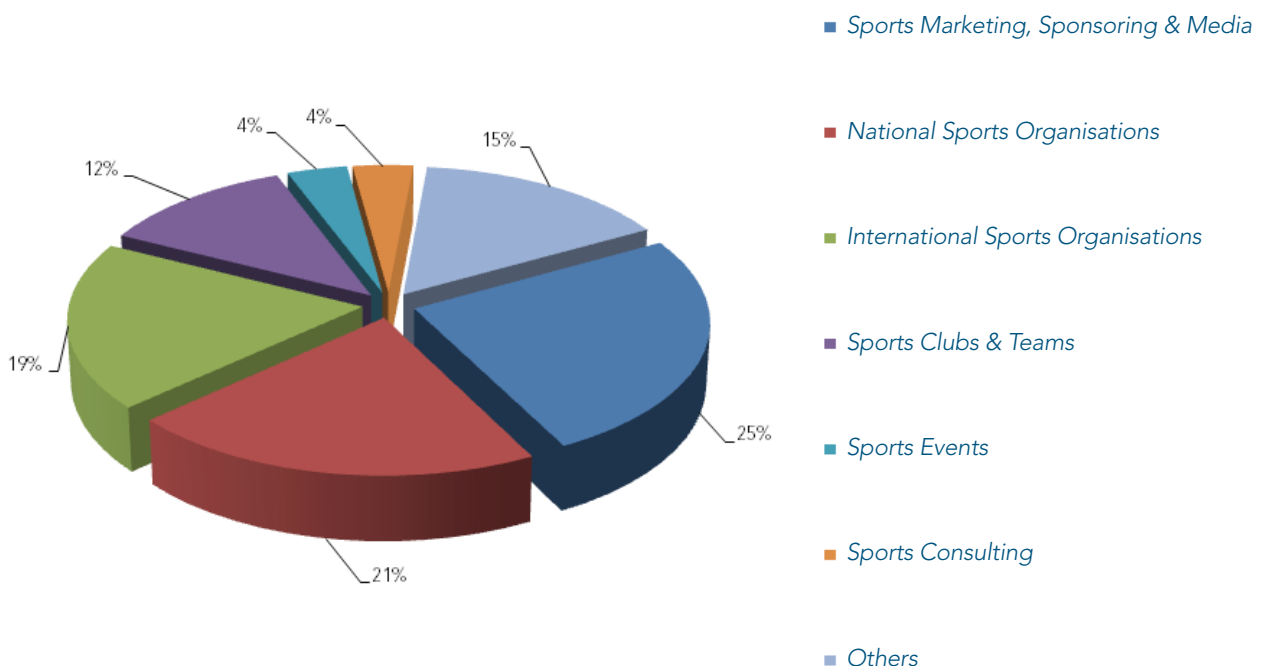
There are plenty of opportunities to get to know our graduate students better:

- Visit the CIES website, especially the EDUCATION section, for more information about our programmes www.cies.ch.
- Attend our FIFA Master Conference in Neuchâtel, held every July, where the Graduates present their final research projects to numerous guests from the sports industry.
- Speak first hand to the Graduates by getting involved as a guest speaker or final project advisor.

For more opportunities contact:

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CIES Corporate Development Manager
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355 alumni working in various positions around the sports world!





ABDEL DAYEM Safia • Egyptian/Syrian, 26 • safia.abdel-dayem@fifama.org • English, Arabic, French (B)

Bachelor's Degree in Integrated Marketing Communications, Minor in Psychology, The American University in Cairo, Egypt. Member of the Football National Team Player and winner of 6 consecutive National Leagues.

- **CAF Licensed Coach:** • First Egyptian female to coach a boys competing team • **Founding Partner of STALLIONS, 2013:** • First Performance Enhancing Company in Egypt with client base of 100 • Exploiting new grounds of customizing fitness programs for high level sports • Coaching one of Egypt's top Swimming teams • **Coordinator of US State Department and Egyptian Women's Exchange Football Program:** • Held Clinics for over 100 Participants • Selected to attend Sports United Women's Football coaching program • **Creative Executive, Fortune Promoseven:** • Managed Chevrolet and Madinaty accounts.



AGHAYEVA Ayan • Azerbaijani, 25 • ayan.aghayeva@fifama.org • Azerbaijani, English, Russian, Turkish, Czech (B), French (B)

B.A. International Relations and International Law. M.A. International Relations and European Studies, Metropolitan University of Prague (MUP). Experienced in Sports Management, International Organizations, PR and Communication.

- **PR and External Affairs Officer Association of Football Federations of Azerbaijan (AFFA):** • Responsible for football event planning • Stadium venue inspections and venue management • Media relations • Articles for UEFA direct and FA publications • Promotion of "A" national, U-19 and U-17 Women's teams • **Member of FIFA U-17 Women's World Cup Azerbaijan 2012 Local Organizing Committee** • **Spokesperson, European Bank for Reconstruction and Development (EBRD) Baku Residence Office: Liaison Officer of Resident Office:** • Setting PR Agenda • Work with Foreign Delegations • Publications • Press Releases and Conferences.



BACCHUS Charisse • Trinidadian and Tobagonian/Canadian, 29 • charisse.bacchus@fifama.org • English, French (B)

CIES, PGDip. in Sport Management, University of the West Indies. BGS in Sociology, Social Welfare and Sport Management, University of Kansas.

- **Procurement Officer (Equipment/Marketing), University of Kansas/Adidas, USA:** • Managed and marketed all sports and sporting events for the University of Kansas and Adidas • Procured, managed and distributed all sports and staff equipment for University of Kansas Athletics 2007-10 • **Sport Service Officer, Sport Company of Trinidad and Tobago:** • Developed and executed sport initiatives in 16 National Governing Sporting Bodies • Developed, implemented and monitored a 3 week nationwide summer sport camp involving over 16,000 participants aged 7-17.



BAHDUR Zarina • South African, 30 • zarina.bahdur@fifama.org • English

B.Com (Honours) Marketing Management, University of Johannesburg, South Africa. FIFA/CIES/NMMU Sports Management Certificate, Nelson Mandela Metropolitan University, Port Elizabeth, South Africa. 7 years in the sports industry.

- **Freelance Sports Marketing Consultant, Johannesburg:** • Communications • Relationship management • Marketing Strategy • Events • **MuseArt Productions, Johannesburg:** • Co-owner • Marketing • Strategy • Event management • **Media Volunteer, 2009 FIFA Confederations Cup and 2010 FIFA World Cup at Ellis Park and Soccer City Respectively:** • Team leader - FIFA World Cup • Assistant to Media Officers • Coordinator of media activities • Administration • **Marketing, Boundary Breakers, Johannesburg:** • Communications • Agent's assistant • Relationship management • Strategy • Reporting.



BAŠISTOVÁ Helena • Slovak, 24 • helena.basistova@fifama.org • Slovak, Czech, English, French

Master's degree in European Studies and International Relations, Comenius University, Slovakia. Bachelor degree in European Studies and International Relations, Comenius University, Slovakia. 6- years experience in Sport Management, active basketball player for 12 years.

- **Manager, Sunset Surfshack, Montauk, New York:** • Responsible for effective planning, delegating, coordinating, staffing, organizing and decision making of the surfing company, maintaining the stability and reputation of the company, determining marketing strategy, reviewing financial statements • **Manager, ZARA s.r.o, Slovakia:** • Planning and implementation of business plans within the fashion industry, including strategic approach dependent on sales reports • **Hostess and volunteer, Be Cool agency, Slovakia:** • Organizing sport and social events, service in event management and marketing.



BRENES Diego • Costa Rican, 31 • diego.brenes@fifama.org • English, Spanish

Master in Sport Journalism, Universitat Internacional de Catalunya, Spain. Bachelor in Communications and Journalism, Universidad de Costa Rica. "Sports Management", Centre International d'Etude du Sport (CIES-UCR). 12 years experience in sports broadcasting and media, 3 years of experience teaching Communications.

- **Sport Broadcaster, Teletica Canal 7, Costa Rica:** • Sport journalist and broadcaster of international and local sport events • **Professor Communications, CIES – Universidad de Costa Rica, Costa Rica:** • Teacher of the Communications module of the "Sports Management" programme of CIES in Costa Rica • **Sport Journalist Intern and Football Analyst, Radio Marca Barcelona, Spain:** • Supporting production of radio shows and Latin American football analyst • **Communications Consultant, Costa Rica:** • Support sport organizations on communications management and social networks.



CASTEAU Patrick • French/Brazilian, 24 • patrick.casteau@fifama.org • French, Portuguese, English, Spanish

Bachelor of Science in International Hospitality Management, specialization in Finance, at Ecole Hoteliere de Lausanne, Switzerland. 3+ years experience in Hospitality, Sports and Events.

- **Account Manager, Soccerex, London, UK:** • Responsible for EMEA and Brazilian markets • Overseeing relationship between rights holders, sponsors, suppliers and service providers in the sports industry • Organizing the largest football/sport business events (Europe, Africa, Brazil) • **Sales and Marketing, STR Global, London, UK:** • Hotel Data Analysis • Press Releases • Finding new business • **Co-founder, EHL Football Committee, Lausanne, Switzerland:** • Captain of the Men's team • Coach of the Women's team • Organizing conferences, football tournaments, trips to games and to international organizations • Coordinating budget for the year and marketing campaigns.



DESTRIA Ratu Tisha • Indonesian, 27 • tisha.destria@fifama.org • Indonesian, English, German, Japanese (B)

Bachelor Degree in Mathematics, Bandung Institute of Technology, Indonesia. 5 years of Football Statistics, Business and Sports Event Organizing experience.

- **Co-founder, Labbola Football Statistics, Indonesia:** • Opening new sports business market in Indonesia • Managing clients and funding needed for service and product development • Supporting league, clubs, and local media with football statistics data
- **Co-founder, Inspiro Sports Event Organizer, Indonesia:** • Providing service of sports within company-based, local and multinational company
- Created human resource development baseline and project proposal
- **Senior Project Leader, Schlumberger, Indonesia:** • Managing 5 research projects and 7 direct reports
- Created problem solving model on day-to-day basis from science, organizational to managerial problem.



EASTMAN Elizabeth • American, 24 • elizabeth.eastman@fifama.org • English, Serbian/Croatian (B), French (B), Italian (B)

BSc. Sport Management/BSc. Business Management (Summa Cum Laude, Gold Medal of Excellence, John F. Welch Scholar), Sacred Heart University, USA. 6 years of experience in event/league operations.

- **Player Registrar/AGM Coordinator, United Soccer Leagues, USA:** • Senior League Registration of 3,500+ players (USL PRO, W-League, PDL, MISL) • FIFA Regulations on the Status and Transfer of Players • Immigration Law • Annual General Meeting • Event Operations for Major Beach Soccer, Youth National Finals, and Pro Combine
- **Referee Quality Assurance Intern, U.S. Soccer, USA:** • Worked with National Director of Referees on improving game management by officials (MLS) (2011)
- **Game Day Events/Sales, Bridgeport Sound Tigers (AHL), USA**
- **Game Day Event Staff, Sacred Heart University, USA.**



FAMIGLI Gianluca • Italian, 26 • gianluca.famigli@fifama.org • Italian, English, Spanish (B)

Master's degree in Architecture, University of Ferrara, Italy. 7 years experience in real estate.

- **AFS (American Field Service) Programme:** • Exchange student in United States of America, 2004-2005
- **European Lifelong Learning Programme TESS (Territorial Empowerment and Social Sustainability):** • Urban design student in supporting citizens participation in the planning process for community development and enrichment in Vicenza (Italy), 2011-2012
- **Real Estate Employee, Immobiliare Merighi SAS, Italy:** • Dealing with sales and marketing activities with customers • On site communication and negotiation with prospective clients
- Involved in architectural projecting and designing
- Involved in old and new buildings architectural surveys.



HAUSMANN Christin • German, 28 • christin.hausmann@fifama.org • German, English, Spanish (B), Russian (B)

MSc in Business Administration, Major in Tourism, Lucerne University of Applied Sciences and Arts, Switzerland. Thesis: "Analysis of Swiss host regions for the Winter Universiade 2019". B.A. in Business Administration, Major in Tourism, University of Applied Sciences Zittau/Görlitz, Germany. 3 years experience in (sport) tourism.

- **Research Associate, Lucerne School of Business, Switzerland:** • Planning and implementation of sport tourism and destination management research and service projects
- Co-authoring of scripts, articles, reports and one book
- **Volunteer, Volleyball European Championship 2013, Germany/Switzerland:** • Assisting in media office
- **Sparkasse Riesa-Grossenhain, Germany:** • Vocational training as banker
- **Volleyball:** • Two years of managing and playing in a women's team at regional level
- Organizing local sports events.



JOURNAL Nicolas • French/Brazilian, 23 • nicolas.journal@fifama.org • English, French, Spanish, Portuguese (G)

Bachelor of Science in Business with a focus in Management and International Studies, Indiana University Kelley School of Business, USA. 2 years experience in the sports industry.

- **Staff Writer, Sports Business Daily Global, USA:** • Covered South America, Mexico, France and Spain
- Searched local newspapers for stories regarding the business side of sport
- Summarized and translated all relevant news into English for the publication
- **Marketing Intern, MobyGreen Consulting, USA:** • Participated in the sponsorship search for an Indy Lights driver
- Designed the PowerPoint presentation that was presented to potential sponsors
- Responsible for creating and operating the driver's Facebook fan page
- **Human Resources Intern, Brightpoint, USA**
- **Sales and Marketing Intern, Limagrain Iberica, Spain.**



KASWURM, Martin • Austrian, 27 • martin.kaswurm@fifama.org • English, German, Italian (B)

Bachelor of Science in Sports - and Event Management, Private University Schloss Seeburg, Austria. 7+ years in Sports Management. 3+ years in Business Economics as a managing director.

- **Project Manager, Red Bull GmbH, Austria:** • Structuring and executing sport and marketing events
- **Managing Director, Chaka2 GmbH, Germany:** • Responsible for finance, sales, marketing, economics and purchasing departments
- Growing Start-Up business to international operating level with clients such as Adidas and Red Bull
- **F1 Formula One Season 2007/08, Worldwide:** • Operative event management at several Grand Prix on three continents
- **UEFA Champions League Final 2006, France:** • Support in process management
- **WTA Championship 2007, Spain:** • Event logistic operations.



KIGHT Charlotte • New Zealander, 25 • charlotte.kight@fifama.org • English

Bachelor of Laws, University of Canterbury. 1 year commercial law. 5+ years sports administration/advocacy. 5 years international professional netball.

- **Barrister and Solicitor of the High Court of New Zealand**
- **Graduate Solicitor, Corporate team, Russell McVeagh, New Zealand:** • Exposure to and involvement with large commercial deals, securities offers, transactional/founding documents
- **Board Member, Player Representative, New Zealand Netball Players Association:** • Governance and strategic direction discussions at Board level
- Discussion and problem solving of issues including collective bargaining, sponsorship negotiation, player contracting models
- Player advocate, representing players' views collectively/individually to Boards, management and national sporting bodies
- **Professional Athlete:** • Competing/training, technical analysis, coaching, public speaking, ambassador.



LIU Ning Norman • Chinese, 33 • norman.liu@fifama.org • Chinese, English

Master of Arts in Advertising and Marketing, University of Leeds, UK. 10 years experience in sports and football industry.

• **International Football Director, Winoly International Sports Ltd, Beijing, China:** • International liaison for organizing and promoting European football club exhibition matches in China (Manchester City, Arsenal and Bayern Munich in July 2012 in Beijing) • **Sponsorship Manager, Marketing Department and Olympic Torch Relay Centre, Beijing 2008 Olympic Games Organising Committee, Beijing, China:** • Beijing Olympic Torch Relay Partners sponsorship negotiation, relay implementation and sponsor service • **Project Manager, Guangdong Yangcheng Sports Ltd, Guangzhou, China:** • Managing clients sports marketing and CSR strategy planning, implementation and evaluation.



McINNIS Haley • Canadian, 28 • haley.mcinnis@fifama.org • English, French, German (B), Italian (B)

Bachelor of Science in Health Promotion (Honours), Dalhousie University, Halifax, Canada. 4 years experience in communication/PR roles within an international context. 8 years as an elite volleyball athlete.

• **Digital Media, Marketing and Communications, SportAccord:** • Execution of promotion plans for Multi-Sports Games • Responsible for social media platforms • **Project Manager, Schwery Consulting:** • Coordinated the Stand Up Speak Up anti-discrimination research project in 11 European countries • Co-author of "Diversity & Inclusion in Sport" report • **Sexual Health Educator, Fondation PROFA:** • Conducted HIV/AIDS prevention workshops • **Portfolio Manager, Alliance Management:** • Monitored and evaluated investment portfolios • Built banking relationships with high net-worth individuals in the Middle East.



MIHULE Jakub • Czech, 26 • jakub.mihule@fifama.org • English, Czech, German (B)

BA (Comb. Honours) Marketing with Management, London South Bank University. Dissertation "Analysis of the Olympic sponsor market situation in the Czech Republic". Bc. International Business, University of Economics Prague. 5 years experience in the sports industry.

• **Press Attache, Czech Olympic Team:** • Responsible for cooperation and coordination with media, athletes and other members of the Czech Team during London 2012 • Assigned to manage PR activities for the Czech House in London • **Assistant in Press Office, SK Slavia Prague Football Club:** • Responsible for club website content, media matters and cooperation with UEFA organizing teams during international matches • **Correspondent, Press Association - Sport:** • Reporting on Czech clubs and national team international football matches.



NYANDUGA Nzumbe • Tanzanian, 24 • nzumbe.nyanduga@fifama.org • Swahili, English, Spanish (B)

BA (Hons) in Mathematics for Commerce (specialization in Actuarial Science), York University, Canada. Football Management Degree, Johan Cruyff Institute, Spain. 1 year experience in the sport industry. 1 year experience in the Pension industry.

• **Analyst, Morneau Shepell, Canada:** • Prepared benefit calculations, annual statements, and data reports • Managed client requests and promptly responded to member queries • **Youth Coach, York Region Shooters, Canada:** • Planned and coordinated practice sessions • Exemplified good sportsmanship, provided support, and liaised between the players and coaching staff • **Spectator Services, 2010 FIFA World Cup, South Africa:** • Functioned professionally as a front-line FIFA ambassador delivering an excellent hospitality service.



Ó MÉALÓID Colm • Irish, 27 • colm.omealoid@fifama.org • English, Irish, French (B)

Bachelor of Civil law, University College Dublin, Solicitor, Law Society of Ireland, 3+ years international law firm experience.

• **Solicitor, Matheson, Dublin:** • Advising on Mergers and Acquisitions, private equity transactions and corporate governance matters • Drafting and analysing company contracts and commercial agreements • **Trainee Solicitor, Matheson:** • Rotations in Insurance, Litigation, Banking and Corporate departments • **Secondment, Allied World, Dublin Office:** • Advising on insurance and reinsurance law • **World GAA Handball Games 2012, Dublin:** • Ticket sales assistant • **Ladies Golf Irish Open 2012:** • Volunteer in player relations and game scoring • **Mark Pollock Trust Charity Gaelic Football Match 2011:** • Organiser: arranging sponsorship, participants and volunteers • **Participation in Sport:** • Selected for Meath County team in hurling and Gaelic football.



O'TOOLE Daniel • Irish, 27 • dan.otoole@fifama.org • English, Irish (G), French (B), Portuguese (B)

ACA, Institute of Chartered Accounts, Ireland. MBs Finance, Smurfit Business School, Ireland. BBLs Bachelor of Business and Legal Studies, University College Dublin, Ireland. 4 years experience in the financial services industry.

• **Senior Associate, KPMG, Ireland:** • Delivery of transaction services, compliance and audit projects for multinational clients across the financial services industry • **Business Consultant, Lifeline-Childline, Windhoek, Namibia:** • Developed a sustainable business model for a globally operative NGO concerned with HIV prevention and child welfare as a member of an international delegation • **Rugby coach and coordinator, St. Michaels College, Ireland:** • Coached and administered youth rugby teams competing at a provincial level.



POLLAK Oren • Israeli/American, 29 • oren.pollak@fifama.org • English, Hebrew, Spanish (B)

Bachelor's Degree in Sports Management, Rutgers State University of NJ, USA. 4 years of management experience, 3 years of sports data collection.

• **Business Relations and Operations Manager, Opta Sports Data, USA:** • Managed the start up of Opta's new North American office • Oversaw data collection for MLS and Liga MX including continental competitions • Management of 15-20 analysts, recruitment, training and client relations • **Live Reporter for Runningball Sports Information:** • Provided play-by-play coverage for soccer games in the NY Metropolitan area • **Marketing Intern, New York Red Bulls, USA:** • Worked on team's social media, community relations and ran the interactive fan zone.

**QUIROS Alfredo** • Costa Rican, 35 • alfredo.quiros@fifama.org • English, Spanish (G)

B.A Physical Education, Universidad de Costa Rica. M.A. Sport Management, Ohio State University (USA). 6 years experience in sport administration, operations and marketing.

- **Assistant to the Director of Hispanic Development, Columbus Crew (MLS):** • Assist with game, marketing and sales operations
- Sales and customer service Intern, D.C. United (MLS) • **National Youth Team Manager, Costa Rican Soccer Federation:** • Oversee team operations for CONCACAF qualifiers and FIFA World Cups • **Administrative Director, Uruguay de Coronado (Primera División):** • Oversee all administrative and organizational operations of the Club • **General Director, Costa Rican Triathlon Federation:** • Run daily and establish yearly operations for the federation.

**ROZENBERG Nicholas** • Australian/Israeli/German, 28 • nicholas.rozenberg@fifama.org • English, Spanish, French (B)

Bachelor of Laws (Honours), Macquarie University, Australia. Bachelor of Commerce (Finance), Macquarie University, Australia. 5+ years in Legal Services, largely directed at the Sports/Gambling and Media Industries. 1 year experience in Sports Administration.

- **Lawyer, Addisons:** • Preparing and negotiating product fee/sports integrity and sponsorship agreements with sports and racing bodies in Australia • Providing legal advice in relation to the advertising and provision of sports betting • Advising media outlets on pre-publication and representing them in litigation (i.e. defamation, contempt) • **Associate to Justice Hulme of the NSW Supreme Court:** • Assisting in drafting of judgments • Assisting in management and coordination of trials and hearings • **Consultant, Football NSW:** • Reviewing disciplinary regulations • Hearing disciplinary matters.

**SCHOEPS Lena** • German, 23 • lana.schoeps@fifama.org • German, English, French, Chinese (B)

Bachelor in International Business with Event and Congress Management, University for International Management Heidelberg, Germany and Leeds Metropolitan University, UK. Dissertation "Sponsorship fit between 1st League Basketball Club and the brand s. Oliver". State certificated International Event Manager and English Business Correspondent. 2 years experience in sports and event management.

- **Assistant to the National Volleyball Organising Committee, 2013 CEV Volleyball European Championship Women, Germany:** • Accreditation • Promotion • PR • Social Media • Translation of official homepage • Ticket sales analysis • Volunteer registration • **Event and Editing Internship, Vogel Business Media, Germany:** • Event planning and implementation • Participant management • Article publication • **Research Projects:** • Image films in City Marketing, Tactics in Beach Volleyball • **Coach:** • Beach Volleyball for children.

**VON HALLE Mungo** • British, 23 • mungo.vonhalle@fifama.org • English, French (G), Japanese (B)

Bachelor of Arts in Japanese Studies and History (dual honours), School of Oriental and African Studies, University of London.

- **Intern, Arsenal Football Club, London:** • Produced report and presentation on expansion of commercial and marketing presence and social networking strategy in the Far East • Arsenal Media Group, Customer service assistance • **Technical assistant, Arsenal Media Group, London:** • Web traffic and advertising, statistical analysis • Website and app testing and support • **Production, Nine Network Australia/Foxtel Olympic Unit:** • Runner/driver • Logistical support, transport and assistance for Nine News and Wide World of Sports Teams, 2012 Olympic games • **Work experience, Sky Sports, London.**

**WHYMARK Daniel** • British, 26 • dan.whymark@fifama.org • English, Spanish (B)

BA (Honours), Medieval and Modern History, Birmingham University. 5 years experience of Sales and Business Development in the Legal and Digital Media industries. 1 year experience in Elite Coaching (Soccer).

- **Account Executive, Marin Software, UK:** • In charge of commercial and business development for digital media software in Europe • **Senior Account Consultant, Justis Publishing, UK/Canada:** • In charge of strategy, marketing and customer acquisition for high-profile clients in the UK, Europe and Canada • Company field representative (Canada) • **Elite Development Coach, FC Pachuca, Mexico:** • Responsible for development of elite soccer players in the club's Academy • **Youth Development Coach, Club Classic Soccer, USA:** • Preparing elite soccer players for College and Professional careers.

**WIDERA Sarah** • Australian/British, 27 • sarah.widera@fifama.org • English, French (B), Italian (B)

Bachelor degree in Sports Media, University of Canberra, Australia. 6-month exchange studying Broadcast Journalism, San Diego State University, USA. 8+ years experience in sports industry, 4 years experience in sports reporting/broadcasting.

- **Television Reporter, Fox Sports News, Sydney:** • Presenting and reporting breaking news, live-cross experience, interviewing, writing, editing and voicing packages • **Online Reporter, FoxSports.com.au, Sydney:** • Sourcing and writing news/feature stories, live-blogging international football games, website development, social media strategy, training young journalists • **Contributor/Columnist:** • For various online Australian football websites and panelist on all-female sports radio show • **Media Assistant, Adelaide United FC:** • Assisting in media operations, liaising with players, writing press releases • **Various media internships.**

**WU Ya-Han Nadia** • Taiwanese, 31 • nadia.wu@fifama.org • Chinese, English, Italian, French (B), Japanese (B)

Master of Education, National Taiwan Normal University. Thesis "A Study of Managing Disciplinary Cases in Italian Football". Bachelor of Arts in Italian. National Karate Champion, National Team Member. 8+ years experience in sports industry – coaching, administration and management.

- **Administrative Secretary, Chinese Taipei Football Association:** • Liaison with governmental offices, creating sponsorship proposals • **Karate Coach, NCCU:** • Organisation of training schedule, team development • **Translator, Chinese Teacher and Writer, Taiwan:** • Document translation, writing articles for magazines, teaching Chinese to foreign business managers • **Competition Official, East Asian Football Tournament 2009 and World Games 2009:** • Liaison officer between delegation officials and LOCs • **Football Team Administrator, NTNU:** • Fundraising, administration.

A selection of current employers:

International Sports Organisations

- AFC – Asian Football Confederation, Malaysia
- AIBA – International Boxing Association, Switzerland
- ASOIF – Association of Summer Olympic International Federations, Switzerland
- CAF – Confédération Africaine de Football, Egypt
- CONCACAF – Confederation Of North, Central American and Caribbean Association Football, USA & Cayman Islands
- CONMEBOL – Confederación Sudamericana de Fútbol, Paraguay
- ECA – European Club Association, Switzerland
- EPFL – Association of European Professional Leagues, Switzerland
- ERC – European Rugby Cup, Ireland
- FEI – Fédération Équestre Internationale, Switzerland
- FIBA – Fédération Internationale de Basketball, Switzerland
- FIFA – Fédération Internationale de Football Association, Switzerland
- FIS – Fédération Internationale de Ski, Switzerland
- FIVB – Fédération Internationale de Volleyball, Switzerland
- IBU – International Biathlon Union, Austria
- IIHF – International Ice Hockey Federation, Switzerland
- IOC – International Olympic Committee, Switzerland
- IPC – International Paralympic Committee, Germany
- SportAccord, Switzerland
- UCI – Union Cycliste Internationale, Switzerland
- UEFA – Union of European Football Associations, Switzerland

National Sports Organisations

- ADSC – Abu Dhabi Sports Council, United Arab Emirates
- AIFF – All India Football Federation, India
- ASF – Association Suisse de Football, Switzerland
- BFF – Bhutan Football Federation, Bhutan
- CBF – Confederação Brasileira de Futebol, Brazil
- CFA – Chinese Football Association, China
- CSA – The Canadian Soccer Association, Canada
- DFB – Deutscher Fussball-Bund, Germany
- ECB – The England and Wales Cricket Board, United Kingdom
- FA – The English Football Federation, United Kingdom
- FAI – Football Association of Ireland, Ireland
- FERWAF – Fédération Rwandaise de Football Amateur, Rwanda
- FES – Federacao de Futebol do Espirito Santo, Brasil
- FFA – Football Federation Australia, Australia
- FIGC – Federazione Italiana Giuoco Calcio, Italy
- FPF – Federación Puertorriqueña de Fútbol, Puerto Rico
- General Organization for Youth & Sports, Kingdom of Bahrain
- KFA – Korea Football Association, South Korea
- Lega Calcio – Lega Nazionale Professionisti, Italy
- LPFP – Liga Portuguesa de Futebol Profissional, Portugal
- MLS – Major League Soccer, USA
- NADA – Nationale Anti-Doping Agentur, Germany
- NBA – National Basketball Association, USA & United Kingdom
- NFA – Namibia Football Association
- NFF – Nigerian Football Federation, Nigeria
- SPL – Saudi Professional League Commission, Saudi Arabia
- Sport England, United Kingdom
- UFL – UAE Football League, United Arab Emirates

Sports Consulting

- ABPM Sport Agency, Serbia
- GGSV Golden Goal Sports Ventures, Brazil
- Schwery Consulting, Switzerland
- TSE Consulting, Switzerland

Sports Clubs & Teams

- Alberta Soccer Association, Canada
- Atlante Fútbol Club, Mexico
- FC Barcelona, Spain
- FC Bayern München, Germany
- FC Hapoel Tel Aviv, Israel
- FC Interblock, Slovenia
- FC Juventus, Italy
- Galatasaray Sports Club, Turkey
- KC Wizards, USA
- Mamelodi Sundowns Football Club, South Africa
- New England Revolution, USA
- Sauber F1 Team, Switzerland
- Vancouver Whitecaps FC, Canada

Sports Marketing & Media

- Above & Beyond Ltd, United Kingdom
- Adidas, Germany and South Korea
- Beijing Action China Sports Agency, China
- Dentsu, Japan
- ESPN, USA
- FOX Sports, Mexico
- GMR Marketing, USA
- IMG – India, Italy, United Kingdom & USA
- IMX – Brazil
- Infront Sports & Media, Italy
- Jump in Sport, Switzerland
- Mastercard, USA
- Quaeator Group, USA
- Reuters, USA
- SEG Team, Romania
- Sincronia Sports & Entertainment Marketing, Ecuador
- Sportfive, Israel, Italy
- Stelia Sports & Media, Turkey
- Stilistics Sportainment, Botswana
- SUI 10 – Sport Units of Innovation, Switzerland
- T.E.A.M. Marketing, Switzerland
- Traffic Sports Marketing, Brazil
- World Sport Group, Singapore

Sports Events

- 2014 FIFA World Cup, Brazil
- Prague International Marathon, Czech Republic
- Qatar 2022 Supreme Committee, Qatar
- Bidding Committee of Ukraine for 2022 Winter Olympic and Paralympic Game, Ukraine

Others

- Byrom.plc, United Kingdom
- CIES – Centre International d'Etude du Sport, Switzerland
- Ernst & Young, Germany
- Esprit, China
- Fundacao Getulio Vargas, Brazil
- Humboldt-Universität zu Berlin, Germany
- Mike Horn Expedition Centre, Switzerland
- Procter & Gamble, Peru
- Quenonino.com, Uruguay
- SOLUTIONS AVOCATS, Switzerland
- Sportsteam International Llp, United Kingdoms
- Streetfootballworld, Germany
- UBS, Switzerland
- University of the West Indies, Trinidad and Tobago
- University of Texas (Austin), USA
- TV Globo Brasil - Globo Comunicação e Participações S.A., Brazil
- Why Sport Matters, USA



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