



INTERNATIONAL
CENTRE FOR
SPORTS STUDIES

OUR UNIQUE PEOPLE Class of 2011-2012

International Master (MAS) in Management, Law and Humanities of Sport



by CIES Education



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SDA Bocconi
School of Management



In cooperation with:





AMRANI, Rhali • Canadian / Moroccan, 27 • el-rhali.el-amrani@fifama.org • Arabic, English, French, Spanish (G), Italian (B)

Bachelor of Commerce IV (Finance), John Molson School of Business, Concordia University, Montreal, Canada. Completed the first two years of the Bachelor Degree at CERAM, Sophia Antipolis, France. 4+ years experience in the Banking Industry.

- **Account Manager – Commercial Banking, HSBC Bank, Canada:** • Managed a portfolio of large corporate clients with sales up to CAD 200 million • Delivered complex credit proposals including swaps, foreign exchange futures, overdrafts and wholesale leasing lines
- Provided Vice-President with precise ROE models, cash-flows, projections and detailed business development reports as to how to reach objectives
- **Sales Executive Trainee – Marcus Evans, Canada:** • Helped create a customer base by delivering intelligence and strategic information
- **Completed an Observatory Internship with the Moroccan Football Federation in 2004.**



ARNHOLD, Mirella • Brazilian, 28 • mirella.arnhold@fifama.org • Portuguese, English, French (G), Italian (G), Spanish (B)

Bachelor's Degree in Business Administration, Fundação Getulio Vargas (FGV), Brazil. 11 years as an Alpine Ski Athlete, representing Brazil in 2 Winter Olympic Games and 2 World Championships. 2 years experience in Strategic Consulting. 1 year experience in Sports Development.

- **Senior Consultant, Kaiser Associates Latin America, Brazil:** • Developed and conducted international market analysis projects with strategic planning and advice, demand projection, trend, statistical and economic analysis
- **Technical Department, Brazilian Snow Sports Federation, Brazil:** • Planned and implemented strategic and technical projects in order to develop the five Olympic disciplines coordinated by the Federation
- Planned and organized national championships and international races in Chile and Argentina
- **Sport Commentator, SPORTV, Brazil:** • Commentated the Vancouver 2010 Winter Olympic Games in live television transmissions.



CABOT, Alexandre • Canadian/French, 24 • alexandre.cabot@fifama.org • English, French, Spanish (B)

Bachelor of Commerce in Marketing at Concordia University's John Molson School of Business, Montreal, Canada. 4 years experience in the Sports Industry (Event Management, Venue and Game Operations).

- **Game Operations Coordinator, Montreal Alouettes:** • Planning and management of all in-venue ceremonies and entertainment
- Preparation of game production documents
- Hiring and management of event/game staff
- Event management (youth football camps, youth all-star football game)
- Assisting in the preparation and execution of all other club events
- **97th Grey Cup held in Montreal (Canadian Football League Championship Game):** • Member of the operations and logistics team responsible for the preparation and execution of the 97th Grey Cup.



DE LA PAZ, Maria • Spanish, 29 • maria.de-la-paz@fifama.org • Spanish, English, French, Italian, Modern Greek (B)

Bachelor of Translation and Interpreting of English, University of Granada, Spain. 6½ years extensive experience in International Exportation. 7 years experience of high profile Elite Sports Translation and Interpreting for World Media.

- **International Olympic Committee, Volunteer, Athens 2004:** • Interpreter for national football teams of Argentina, Mexico and Costa Rica at official international media press conferences and player/team interviews
- **Med International SA, Spain:** • Responsible for structuring logistics and transport for the export of Olive Oil to international clients
- **Translator/Interpreter, Cordoba FC:** • Interpreter for Hungarian football player András Simon (transferred by Liverpool FC to Cordoba FC in 2010-2011)
- **Volunteer, 2010 FIFA World Cup South Africa™:** • Volunteer language and media support, translation and spectator services.



DINAULLY, Aneeqah • South African, 24 • aneeqah.dinaully@fifama.org • English, German, Russian (B)

Double Bachelor Degree in Business Administration and Management at Touro College Berlin, Germany and New York, USA • 1 year Masters in Innovation Management and Entrepreneurship, Technical University Berlin, Germany • 2+ years Marketing experience • 4 years playing Basketball in the German League.

- **Intern/Press, Fraunhofer IuK Verbund, Germany:** • Content management of website
- Organizing steering-board meetings
- Writing content for brochures in German and English
- **Marketing for Germany GmbH – Public Relations:** • Attended meetings with German political officials
- Researched potential partners for events and trade fairs in South Africa
- Media resonance and press material distribution
- **Intern, German Africa Foundation, Germany:** • Attended meetings with the German Bundestag, African embassies and the media
- Organized lectures.



ENGTSCHWILER, Diana • Swiss/Spanish, 27 • diana.engtschwiler@fifama.org • German, English, Spanish, French

Bachelor in Sport Science, University of Basel, Switzerland. 2 years experience running a Private Sports Medical Clinic. 1 year experience in Marketing and Business Development in London. Member of the Youth International Olympic Academy in Greece. Swiss National Volleyball Team player.

- **General Manager, Kieser Training, Switzerland:** • Led and hired ten-person team
- Managed events, seminars and exhibitions
- Created annual business plans, marketing strategy and budgets
- Key participant in merger of the company
- **Sales/Marketing and Business Development Manager, QS, London:** • Developed new clients worldwide
- Customised product marketing materials in English, French and Spanish
- Promoted MBA fairs
- **Swiss National Volleyball Team:** • 7 year experience in professional volleyball
- Number one defensive player on the national team
- Created team advertising and led sponsorship activities.



FREIRE, Lindsay-Anne • Canadian/Portuguese, 24 • lindsay-anne.freire@fifama.org • English, Spanish (B), French (B)

Masters of Public Administration, Queen's University, Kingston, Canada. Bachelor of Arts (Honours) in Health Studies, Queen's University, Kingston, Canada. 2+ years experience in Public Sector Policy Analysis.

- **Policy Analyst, Government of Alberta, Canada:** • Conducted policy analysis and provided recommendations to government officials on the delivery of integrated social based assistance programs and services in Alberta
- **Policy Intern, Government of Alberta, Canada:** • Conducted research, consultations and analysis to inform health policy and information management and technology policy
- **Programs Coordinator, Think First, Canada:** • Developed programs and presentations to promote the prevention of brain and spinal cord injuries amongst youth in the city of Kingston
- **Special Olympics Volunteer Youth Soccer Coach, Canada:** • Worked with children with disabilities to help them develop basic soccer skills.



GILES, Adam • Australian, 25 • adam.giles@fifama.org • English, French (B), Italian (B), Japanese (B)

Double Bachelor Degree in Sports Management and Tourism Management at the University of Canberra, Australia. 5+ years experience working in the Sports Management Industry.

- **Competitions Manager, Eastern Suburbs Football Association, Sydney, Australia:** • Managed and organised all football competitions in the Eastern Suburbs region of Sydney encompassing over 7500 players
- **Referees Manager, Eastern Suburbs Football Association, Sydney, Australia:** • Inaugural local Football Association Referee's Manager appointed full-time in Australia
- **League Assistant, ACT Football Federation, Canberra, Australia:** • Responsible for assisting Men's, Women's and Junior League Managers to manage the entire Canberra football competition throughout the Australian Capital Territory
- **Radford College Cricket Coach:** • Coached junior boy's college cricket team for three seasons.



GRAMMATIKOS, Konstanze • German/Greek, 30 • konstanze.grammatikos@fifama.org • German, English, Greek (G), Spanish (G)

Diplom – Engineer (Architecture), Technical University Darmstadt, Germany. Thesis: “New stadium for Arsenal FC”. 1 year experience in PR, Acquisition and Marketing. 6 years experience in Architecture. 4 years experience in Sports Venue Design.

Sports Venue Architect, ArupSport, London, UK: • Designed football and athletic stadia in the UK, the Middle East and Singapore • Responsible for roof and façade design in 3D and parametric • Prepared feasibility studies for major sport events • **Sports Venue Design Consultant, Arup, Singapore:** • Worked on the Singapore Sports Hub including a new stadium, aquatic centre and a multipurpose indoor arena • Responsible for the cost optimisation of all venues • **Architectural Assistant, AS&P - Albert Speer & Partner, Frankfurt, Germany:** • Prepared acquisition files, press releases, contact with clients, journalists and advertising agencies.



GUALBERTO Jr., Enio • Brazilian, 35 • enio.gualberto-junior@fifama.org • Portuguese, English, German (G)

Bachelor's degree at the Law School of University of São Paulo – USP, Largo São Francisco, São Paulo, Brazil • Concentration Area: Business Law.

• **Senior Lawyer, Legal Department, TV GLOBO – Globo Comunicação e Participações S.A.:** • Negotiation and legal advice on Media Rights Agreements, marketing, and production issues related to sports events, entertainment shows, and movie pictures of U.S. and worldwide distributors • **Lawyer, Corporate and Banking Departments, Diverse Brazilian Law Firms – Levy Salomão Advogados; Souza, Cescon Advogados and Machado Associados:** • Legal assistance to publicly-held companies and banks in public offerings, loans, and financing transactions • Legal advice on M&As, project finance and infrastructure and securities law.



IBÁÑEZ, Antonio • Chilean/Italian, 31 • antonio.ibanez@fifama.org • Spanish, English, French

Humanities Degree with a Major in History and Minors in Social Communication and Management at the Adolfo Ibáñez University in Chile. Degree in Journalism at the Adolfo Ibáñez University. 1 year experience in Sports. 6 years experience in Communications and Marketing.

• **Corporate Communications in Kaufmann/Mercedes-Benz, Chile:** • Responsible for all external communications with the media • Coordinator of customer magazines, the website and the social networks • **Brand Manager in Chilevinos.com, Chile:** • In charge of marketing strategies, campaigns and purchasing wines. Head of a team of seven people (Sales and Customer Service departments) • **Communications in the Sport Department of the Viña del Mar City Council, Chile:** • Responsible of the contact with the media and the organization and publicity of the sport events organized by the Council.



ISDALE, Kylie • South African, 26 • kylie-laura-elizabeth.isdale@fifama.org • English, German (B)

Bachelor of Arts in Sports Communication, University of Johannesburg, South Africa, Bachelor of Arts (Honours) in Brand Leadership, Vega Brand Communications School, South Africa. 3+ years experience in Sports Marketing and Events Industry.

• **Account Executive, Octagon Marketing, South Africa:** • Managed “Below The Line” (BTL) activations from inception to project completion • Special project strategy • Development of activation plans, project planning, project reporting • Client relationships • Team management • Budget and financial management • Conceptualization of branding plans with clients • **Projects and Clients comprised of the FIFA FWC 2010™ with Kia Motor Corporation International (South Korea) Sponsorship Program:** • MTN BTL activations • Sony Soccer tournaments • Coke Zero music festivals.



JIGMI, Sonam • Bhutanese, 26 • sonam.jigmi@fifama.org • English, Dzongkha, Hindi/Urdu, Nepali, Bengali (B)

Bachelor of Commerce, North Bengal University, India. Former Badminton National Champion and represented Bhutan in various International Tournaments. Played semi pro football at club level.

• **Head of Administration, Bhutan Football Federation – BFF:** • Chief coordinator for the national sport events of BFF • Responsible for human resources, management and media relationships and correspondence with stakeholders such as Government, NGOs, sponsors and international entities, such as FIFA and AFC • Responsible for the logistics of all National Teams during international competitions • **Assistant Finance Officer – SD Eastern Bhutan Ferro Silicon Pvt Ltd.:** • Responsible for financial transactions of the company and assisted the CFO to prepare the final accounts.



KITCHING, James • Australian/Italian, 26 • james.kitching@fifama.org • English, Italian, French (B), Mandarin (B)

Bachelor of Laws (Honours), University of Adelaide, Australia. Bachelor of International Studies (First Class Honours), University of Adelaide, Australia. Diploma of Language (Italian). 3 years experience in Legal Services. 4+ years experience in Sports Administration.

• **Lawyer, Australian Securities and Investments Commission, Australia:** • Managing administrative and civil litigation • Preparing court and tribunal documents • Providing advice regarding administrative, corporate and criminal law • Conducting witness interviews • Executing search warrants • **Paralegal, DLA Phillips Fox, Australia:** • Preparing court and tribunal documents • Litigation assistance • Providing advice regarding administrative, citizenship, and immigration law • **Secretary, Old Ignatians Soccer Club, Australia – Overseeing All Operations including:** • Attracting sponsorship • Liaison with Association • Marketing • Employment contracts • Website • **Tribunal Member, Basketball SA, Australia:** • Hearing and deciding disciplinary matters.



LEE, Chaerhee • South Korean, 24 • chaerhee.lee@fifama.org • Korean, English, French (G)

Bachelor in Information Electronics Engineering + Journalism at Ewha Womans University, South Korea. 3 years experience in Procurement and Software Licensing. 2 years experience in Sports Journalism.

• **Assistant, LG Electronics Mobile Communications Company, South Korea - Responsible for Software Licensing for LG Mobile:** • Scope of work included new business development • Contract negotiation • License agreement review • **Editor, FourFourTwo, South Korea - Article Translation and Interpreter for Foreign Football Figures:** • Covered international football events such as International Friendly matches, 2007 FIFA U-17 World Cup, Peace Cup Korea • Collaborated with Korean Football Association in making team information brochure for 2007 FIFA U-17 World Cup and FC Pohang Steelers for 2008 AFC Champions League • **FIS Snowboard World Championship 2006 & 2009, South Korea:** • Interpreter for the snowboard athletes.



MAGGI, Mario • Peruvian/Italian, 28 • mario.maggi-schultz@fifama.org • English, Spanish, Italian (B)

Bachelor in Industrial Engineering, University of Lima, Peru. 4 years experience in Sales and Marketing. 2 years experience in Sports Industry.

- **Product Manager of Liquors, Química Suiza, Peru:** • Development of forecasts and assign the marketing budget • Account managed existing and potential new alliances • Maintained strong relationships with partners • **Sales Representative, Química Suiza, Peru:** • Sales and collection from customers • Find potential customers for the portfolio • **Swimming Assistant Delegate, Regatas Lima Club, Peru:** • Sponsorship acquisition and management, maintaining strong relationships with clients • Database management, team leader liaising, file claims, recruitment • **Youth Sport Officer, Playa Blanca Asia, Peru:** • Organized intern championships • Sponsorship acquisition and database management of participants • Managed academies during the summer.



MARQUARD, Ulf-Rauno • German, 28 • ulf-rauno.marquard@fifama.org • German, English, French (B), Spanish (B)

Bachelor of Science Mathematics and Economics, Ruhr-University-Bochum, Germany. 5+ years experience in Sports Management.

- **Assistant Venue Manager FIFA Women's World Cup Germany 2011™:** • Deputy of Venue Manager in all venue concerns, e.g. volunteers, safety and security, logistics, marketing, signage, hospitality, catering, media • **Internship, PUMA North America Inc., USA:** Assistance in • sports marketing portfolio review • preparing global marketing budgets • database systems overhaul planning • **Marketing & Signage Manager, FIFA U-20 Women's World Cup Germany:** • Local implementation of FIFA guidelines regarding commercial-displays, youth-programme, merchandising, RPP, VIK • Responsible for "way-finding" signage and stadium dressing • **Student Assistant, Sportfive GmbH & Co. KG, Germany:** • International sales database • Customer liaison • Match day support • **Volunteer, UEFA EURO 2008, Austria** • **Volunteer, 2006 FIFA World Cup™, Germany.**



NEU, Marc-Olivier • French/German, 25 • marc-olivier.neu@fifama.org • French, German, English

Master's Degree in International and Comparative Politics, Institut d'Etudes Politiques (IEP) Lille, France. French-German double diploma in Political Science, IEP Lille, France and University of Münster, Germany. 1 year experience in the field of Peace-Building through Sports, and in Research on Sport related issues.

- **Project Manager, Peace and Sport, Monaco:** • Responsible for the choice of themes and lecturers of the Peace and Sport International Forum 2010 • Implementing workshops and managing logistic questions • **Think Tank Sport and Citizenship, France:** • Contributions to scientific journals through articles and the realisation of interviews • Research on sport governance in Europe • **Intern, Friedrich-Ebert-Foundation, Bangkok, Thailand:** • Coordination of workshops, reports and press reviews on national political issues • **2006 FIFA World Cup, Germany:** • Ticket sales assistant in Köln.



PORTABELLA BREEUWER, Jose Andres • Guatemalan/Dutch, 26 • jose-andres.portabella@fifama.org • Spanish, English, French

Bachelor Degree in Business Administration, Birmingham-Southern College, USA.

- **2011 CONCACAF Gold Cup:** • Assistant General Coordinator at four venues (including opening match and tournament final) • **CONCACAF, Account & Venue Manager:** • Managed three team accounts for each of the 2009-2010 and 2010-2011 CONCACAF Champions League editions • Responsible for 25+ games as Venue Manager in the Champions League overseeing logistics, protocol, and marketing • Worked as referee coordinator and the overall organization of all the Confederation's tournaments in the past two years including the 2010 Women's World Cup Qualifiers in Mexico and the 2011 UNCAF Copa Centroamericana in Panama • **AutoTec, LLC Foreign Account Customer Specialist:** • Worked two years with the software company's foreign accounts in Canada and Latin America.



RAVIGLIONE, Federico Carlo • Italian/American, 23 • federico.raviglione@fifama.org • Italian, French, English, Spanish (G)

MSc in International Management, University of Bath, UK. Thesis: "The development of an EU policy on sport and the implications for professional football management". BA in International Relations, University of Geneva, Switzerland. 1 year experience in Sport for Development and Sports Events and Marketing.

- **Intern, United Nations Office on Sport for Development and Peace, Geneva, Switzerland:** • Management and evaluation of sport for development and peace projects • Organization of the 2nd International Forum on Sport, Peace and Development • Advocacy and fundraising strategies development • Research • **Intern, Pallacanestro Biella, Italy:** • Marketing and ticketing strategies development • Social and sponsor events organization • Newsletter, official webpage and social networks updates • Home matches press conference assistance.



RUHNKE, Laura • Canadian/Swiss, 27 • laura.ruhnke@fifama.org • English, German, French, Italian

Bachelor of Commerce, McGill University, Canada. 4+ years experience in International Tax and Consulting. 15 years experience in Competitive Ice Hockey, 2006 Turin Olympic participant, Team Switzerland.

- **Senior Consultant, KPMG, Switzerland:** • Provided International tax compliance and consulting advice to companies and individuals • Delegated and reviewed work of consultants • Worked in a very international and dynamic environment • **Marketing Intern, Serono, Switzerland:** • Helped implement/create internal marketing database • Created training material for use by the Head of Dermatology in staff training • **Swiss Woman's National Hockey Team Member (10 years):** • Participated in multiple world Championships and the 2006 Olympic Games in Turin, Italy (Olympic Diploma) • Team ranked amongst the top 6 in the world.



SEDIGHI, Amir • Iranian, 27 • amir.sedighi@fifama.org • English, Persian, Arabic (B), French (B)

Bachelor of Mechanical Engineering, Science & Research University of Iran. 9 years experience in Sport Management and Administration. 5 years experience in Football and Swimming Refereeing.

- **Executive Director of West Asia Swimming Federation:** • Responsible for day-to-day administration and management of financial affairs of the WASF headquarters • **Secretary General and Executive Board Member Iran Swimming Federation** • **International and Marketing Adviser for Iran Wushu Federation President** • **Asian Football Confederation's Local General Coordinator – Iran Football Federation:** • Coordinating all affairs for national football matches and Asian Champions League • **Coordinator of Tehran Football Development Project (Vision Asia):** • Organized by AFC in Tehran as pilot scheme for other provinces in Iran • **Local Coordinator of FIFA Referees, Coaches and Instructors Course – Futuro III.**



SIEBER, Eric • Swiss, 31 • eric.sieber@fifama.org • German, English, French, Mandarin (G)

Master of Law, University of Fribourg, Switzerland. 4+ years experience in Consulting and International Project Management with a special focus on China Business Development.

- **Assistant Manager, PricewaterhouseCoopers, Switzerland:** • Planning and structuring of cross-border reorganisations for US and European corporations • Support of headquarter relocation projects and individual expatriates • Organisation of knowledge fairs, study tours and networking events as member of the China Business Group initiative • Integration and coaching of junior staff • Seconded to New York office during global restructuring project of Fortune 500 client • **Volunteer Sports Functions, Switzerland:** • Managed basketball club competing on national level • Created successful Swiss basketball online platform • Active in sports journalism and youth coaching.



SMEETS, Karolin M. C. • Belgian/German, 26 • karolin.smeets@fifama.org • German, Dutch, English, French, Spanish (B)

First State Exam Law, Humboldt University Berlin, Germany. "Certificat de Droit Transnational", University of Geneva, Switzerland. FernUniversität Hagen, Germany, distance teaching in Sports Law. 2+ years experience in Law. 3 years experience in Banking. 3+ years experience in Hospitality and Volunteering at Sport Events. Former Member of the German National Heptathlon Youth Team.

- **Humboldt University Berlin:** • Currently working on a dissertation (intersexuality in sport) • **Linklaters LLP:** • Scientific Assistant (energy law) • **Mercedes GP Petronas:** • Hospitality in the 2011 European season • **20th European Athletics Championships Barcelona 2010, 12th IAAF World Championships in Athletics Berlin 2009, UEFA EURO 2008™ Geneva:** • Protocol, Ceremonies and Hospitality Volunteer • **Dortmunder Volksbank, Germany:** • Vocational training as banker • **Hornung Hovagemyan Avocats, Switzerland:** • Student Assistant • Translation of legal texts • **Hengeler Mueller, Germany, IUSTICA.be, Belgium:** • Legal internships.



SQUIRES, David • English, 25 • david.squires@fifama.org • English

Bachelor of Arts (Hons) degree in Business, Accounting and Finance, University of Newcastle, England (Collaborative Degree course involving the University, the Institute of Chartered Accountants in England and Wales and PricewaterhouseCoopers). Thesis: "The capitalisation of football players and the impact on the Webster ruling on accounting for player contracts".

- **Manager, PricewaterhouseCoopers, London:** • 4+ years experience in statutory audit of financial corporations, risk assurance and regulatory compliance • Experience of multi-national corporations and managing global assurance engagement teams • Advised clients and helped them through an IFRS conversion in readiness for a listing • Specialist experience in FSA regulation of insurance brokers and client money reporting • ACA with the Institute of Chartered Accountants in England and Wales.



SWAIN, Robert Ian Oblitas • British/American/Bolivian, 30 • robert.swain@fifama.org • English, Spanish

Bachelor of Arts, Georgetown University, Washington, DC. Juris Doctorate, Emory University School of Law, Atlanta, GA. Authored legal thesis: "Global Authority: Why FIFA is Equipped to Tackle Racism." 5 years work experience in law.

- **Lawyer, McGuireWoods LLP, Washington, DC:** • Represented clients in matters involving complex litigation, securities enforcement, and white-collar crime • Office head for pro bono legal clinic • **Judicial Law Clerk, Superior Court of the District of Columbia:** • Drafted opinions and orders related to hearings and trials • **Summer Clerk, Time Warner, New York, NY:** • Handled various legal issues, including antitrust, trademark, and employment disputes • **Coach Counselor, Georgetown University Soccer Camp & Premier Soccer Association, Washington, DC:** • Directed training sessions • **Founder, Georgetown University Men's Club Soccer • Intern, DC United, MLS, Washington, DC:** • Assisted during training sessions and games.



THALJIEH, Honey • Palestinian, 26 • honey.thaljeh@fifama.org • Arabic, English

BA of Business Administration. 5 years experience with Palestinian Association for Children's Encouragement of Sport as Country Manager. 6 years experience as International Football Player for Palestine. 2 years as Football Coach. 1 year as Diyar Consortium Football Team Manager.

- **Palestine Women's National Football Team:** • Founder and the first player to commit to and captain the team • Managed ongoing development in Palestine to keep boys away from extremism and encourage girls out of their homes • Manager of countrywide programmes that offer employment for hundreds of coaches of all ages • **United Nations:** • Selected to act as a role model for women in sport • Attended International conferences as speaker • Member of **Council for Youth and Sports**, Palestine.



TING, Tracy Lu • Chinese, 38 • lu.ting@fifama.org • Chinese, English, Spanish (B)

Bachelor of Arts in English Studies, Beijing International Studies University, China.

- **Deputy Director, International Relations, Football Association of China PR:** • Responsible for football event planning, management and operation mainly at women's football competitions and international meetings • Team Administrator of Chinese National Women's Senior Team from 1997 to 2007 • **Match Commissioner and Member of Women's Committee, Asian Football Confederation:** • Started to be involve with decision making on women's football development in Asia as well as competition management since 2006 • **FIFA Member of Football Taskforce, Committee for Women's Football and FIFA Women's World Cup:** • General Coordinator for FIFA U-17 Women's World Cup 2008 New Zealand • 2010 Trinidad and Tobago • FIFA Women's World Cup 2011 Germany.



VON SENGER, Guy • Swiss, 31 • guy.vonsenger@fifama.org • German, English, French (G), Spanish (B)

Master of Law from University of St. Gallen (M.A. HSG), Switzerland, Thesis: "Broadcasting rights in sports business; an investigation considering as example television broadcasting rights in football". 5+ years experience in Banking and Finance.

- **Relationship Manager, Credit Suisse, Hong Kong:** • Built and maintained banking relationships with high net-worth individuals in Southeast Asia and Hong Kong • Provided holistic financial advice according to relevant legal and compliance requirements • **Analyst, Wentworth & Co., New York:** • Participated in a project for the purpose of financing a new stadium for NFL Club Indianapolis Colts • Analysed business plans and made preceding evaluations of potential clients seeking start-up capital • **University of St. Gallen (HSG):** • Co-author of the book "Sports between Law, Economy and Culture".

Past graduates are working in various sport positions around the world

A selection of current employers:

International Sports Organisations

- AFC – Asian Football Confederation, Malaysia
- AIBA – International Boxing Association, Switzerland
- ASOIF – Association of Summer Olympic International Federations, Switzerland
- CAF – Confédération Africaine de Football, Egypt
- CONMEBOL – La Confederación Sudamericana de Fútbol, Paraguay
- ECA – European Club Association, Switzerland
- EPFL – Association of European Professional Leagues, Switzerland
- ERC – European Rugby Cup, Ireland
- FEI – Fédération Équestre Internationale, Switzerland
- FIBA – Fédération Internationale de Basketball, Switzerland
- FIFA – Fédération Internationale de Football Association, Switzerland
- FIVB – Fédération Internationale de Volleyball, Switzerland
- IBU – International Biathlon Union, Austria
- IIHF – International Ice Hockey Federation, Switzerland
- IOC – International Olympic Committee, Switzerland
- IPC – International Paralympic Committee, Germany
- SportAccord, Switzerland
- UCI – Union Cycliste Internationale, Switzerland
- UEFA – Union of European Football Associations, Switzerland

National Sports Organisations

- ADSC – Abu Dhabi Sports Council, United Arab Emirates
- AIFF – All India Football association, India
- ASF – Association Suisse de Football, Switzerland
- CBF – Confederação Brasileira de Futebol, Brazil
- CSA – The Canadian Soccer Association, Canada
- DFB – Deutscher Fussball-Bund, Germany
- ECB – The England and Wales Cricket Board, United Kingdom
- FA – The English Football Federation, United Kingdom
- FA – WEMBLEY STADIUM – The English Football Federation, United Kingdom
- FAI – Football Association of Ireland, Ireland
- FERWAF – Fédération Rwandaise de Football Amateur, Rwanda
- FES – Federacao de Futebol do Espirito Santo, Brazil
- FIGC – Federazione Italiana Giuoco Calcio, Italy
- FFA – Football Federation Australia, Australia
- General Organization for Youth & Sports, Kingdom of Bahrain
- KFA – Korea Football Association, South Korea
- Lega Calcio – Lega Nazionale Professionisti, Italy
- LPFP – Liga Portuguesa de Futebol Profissional, Portugal
- MLS – Major League Soccer, USA
- NADA – Nationale Anti-Doping Agentur, Germany
- NFA – Namibia Football Association, Namibia
- NFF – Nigerian Football Federation, Nigeria
- SPL – Saudi Professional League Commission, Saudi Arabia
- Sport England, United Kingdom
- UFL – UAE Football League, United Arab Emirates

Sports Consulting

- ABPM Sport Agency, Serbia
- GGSV Golden Goal Sports Ventures, Brazil
- Schwery Consulting, Switzerland
- TSE Consulting, Switzerland

Sports Clubs & Teams

- ACF Fiorentina, Italy
- Atlante Fútbol Club, Mexico
- BMW Sauber F1 Team, Switzerland
- Boston Red Sox, USA
- FC Bayern München, Germany
- FC Hapoel Tel Aviv, Israel
- FC Interblock, Slovenia
- FC Juventus, Italy
- Galatasaray Sports Club, Turkey
- KC Wizards, USA
- Mamelodi Sundowns Football Club, South Africa
- Vancouver Whitecaps FC, Canada

Sports Marketing, Sponsoring & Media

- Above & Beyond Ltd, United Kingdom
- adidas, Germany and South Korea
- Beijing Action China Sports Agency, China
- Dentsu, Brazil
- ESPN, USA
- FOX Sports, Mexico
- GMR Marketing, USA
- IMG, United Kingdom and USA
- Infront Sports & Media, Italy
- JumpInSport, Switzerland
- Mastercard, USA
- Nike, China
- Questor Group, USA
- Reuters, USA
- SEG Team, Romania
- Sincronia Sports & Entertainment Marketing, Ecuador
- Sportfive, Israel
- Stelia Sports & Media, Turkey
- Stilistics Sportainment, Botswana
- SUI 10 – Sport Units of Innovation, Switzerland
- T.E.A.M. Marketing, Switzerland
- Traffic Sports Marketing, Brazil
- World Sport Goup, Singapore

Sports Events

- London 2012 Olympic Games, United Kingdom
- London Youth Olympic Games, United Kingdom
- Prague International Marathon, Czech Republic
- Copa do Mundo da FIFA 2014, Brazil

Others

- Byrom.plc, United Kingdom
- CIES – Centre International d'Etude du Sport, Switzerland
- Fundacao Getulio Vargas, Brazil
- Mike Horn Expedition Centre, Switzerland
- Quenonino.com, Uruguay
- SOLUTIONS AVOCATS, Switzerland
- SPADI – Sports and Athlete Development Institute, Puerto Rico
- Sportsteam International Llp, United Kingdom
- Streetfootballworld, Germany
- Why Sport Matters, USA



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- *Speak* first hand to the Graduates by getting involved as a guest speaker or final project advisor.

For more opportunities contact:

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